

Response to Office Action

WEATHERSCAN

WEATHER GROUP TELEVISION, LLC

USPTO.report (<https://uspto.report/TM/>)

/ WEATHER GROUP TELEVISION, LLC (/company/Weather-Group-Television-L-L-C)

/ WEATHERSCAN Application #75662758 (/TM/75662758/)

/ Response to Office Action (/TM/75662758/ROA20060112081023/)

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/1.jpg)



TRADE MARK LAW OFFICE 14
Serial Number: 75/662758
Mark: WEATHERSCAN

01-14-2000

U.S. Patent & TMOfo/TM Mail RptDt. #57

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK EXAMINING DIVISION
LAW OFFICE 114

APPLICANT: The Weather Channel, Inc.
300 Interstate North Parkway
Atlanta, Georgia 30339

MARK: WEATHERSCAN

SERIAL NO.: 75/662,758

114
RECEIVED
JAN 21 12:30
LAW OFFICE 114

**RESPONSE TO OFFICE ACTION
AND REQUEST FOR AMENDMENT OF APPLICATION**

Applicant The Weather Channel, Inc. has received the communication dated September 9, 1999 from Trademark Attorney Brian Neville, and has duly noted its comments.

In addition to raising certain informalities, the Office Action initially has refused registration of Applicant's mark pursuant to section 2(d) of the Lanham Act, citing a previously registered mark that includes the terms WEATHER and SCAN. In response, Applicant respectfully submits that no likelihood of confusion exists between Applicant's mark and the cited registration.

A. Applicant's Mark is Not Confusingly Similar to the Cited Registration

The Court of Customs and Patent Appeals, in In re E.I. Du Pont de Nemours & Co., 476 F.2d 1357, 177 U.S.P.Q. 563 (C.C.P.A. 1973), listed thirteen factors to be considered in determining if a likelihood of confusion exists under section 2(d). According to the Court, the following, when of record, **must** be considered in testing for likelihood of confusion:

- (1) The similarity or dissimilarity of the marks in their entireties as to appearance,

TM: WEATHERSCAN

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sound, connotation and commercial impression;

- (2) The **similarity or dissimilarity and nature of the goods or services** as described in an application or registration or in connection with which a prior mark is in use;
- (3) The similarity or dissimilarity of established, **likely-to-continue trade channels**;
- (4) The conditions under which, and buyers to whom, sales are made, i.e., “impulse” vs. careful, **sophisticated purchasing**;
- (5) The **fame of the prior mark** (sales, advertising, length of use);
- (6) The **number and nature of similar marks in use on similar goods**;
- (7) The nature and extent of any actual confusion;
- (8) The length of time during and conditions under which there has been concurrent use without evidence of actual confusion;
- (9) The variety of goods on which a mark is or is not used (house mark, “family” mark, product mark);
- (10) The market interface between applicant and the owner of a prior mark;
- (11) The extent to which applicant has a right to exclude others from use of its mark on its goods;
- (12) The extent of potential confusion, i.e., whether de minimis or substantial; and
- (13) Any other established fact probative of the effect of use.

476 F.2d at 1361, 177 U.S.P.Q. at 567 (emphasis supplied) (RALLY for polishing and cleaning agent not likely to be confused with RALLY for all-purpose detergent).

The question of likelihood of confusion turns “not [on] the nature of the mark alone, but rather [on] the mark’s effect when applied to the goods of the applicant.” Id., 177

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(/TM/75662758/ROA20060112081023/3.jpg)

U.S.P.Q. at 567. “The words ‘when applied’ do not refer to a mental exercise, but to all of the known circumstances surrounding use of the mark” in the marketplace. Id., 177 U.S.P.Q. at 567. Thus, in addition to the enumerated factors, other probative factors (such as the absence of predatory intent, etc.) should be considered.

The relevant circumstances surrounding Applicant’s mark in the marketplace include (1) and the absence of fame of the mark underlying the cited registration; (2) the different channels of trade for Applicant’s services and the cited goods; (3) the sophistication of the relevant consuming public; (4) substantial differences between Applicant’s amended identification of goods and those listed in the cited registration, which rather than being identical or related, are fundamentally different and do not overlap; (5) the very nature of Applicant’s mark, with the terms “weather” and “scan” being suggestive of the qualities of Applicant’s services and prior users not having exclusive rights to the use of these terms; and (6) the absence of any intent on the part of Applicant to trade off of another’s good will. The Office Action addresses only the alleged similarity of the marks and a perceived possible relationship between Applicant’s goods and the goods in the cited registration. A full evaluation of all relevant factors confirms no likelihood of confusion exists between Applicant’s mark and the cited mark.

1. The Cited Mark Is Easily Distinguishable from Applicant’s Mark, Making Confusion Unlikely

With respect to the cited registration in question, the Office Action concludes that the use of the same terms results in the finding of a likelihood of confusion. This, however, is

TM: WEATHERSCAN
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not the case.

The cited Registration No. 1,378,912 for WEATHER SCAN covers a “television camera and weather instrumentation panel sold as a unit for continuous transmitting weather information via cable tv lines.” This weather instrumentation and camera hardware are fundamentally distinct from Applicant’s mark for meteorological-related educational and entertainment services.

As shown in the brochure annexed as Exhibit A, Applicant’s services consists of a weather programming service that is distributed via Applicant’s cable headend computer, known as the Weather Star XL, that can be customized by the institutional purchaser to include traffic information; regional, national, and international weather reports; recreational weather and condition reports; and even Spanish language reporting. Applicant’s services and their customization capabilities include the capacity to display information using graphics, animation, audio, and video, as well as continual Doppler radar display. The services offered under Applicant’s mark are capable of being distributed either via analog or digital carriage. Digital carriage is the preferred method of distribution, however, for most channel-locked operators.

Confusion is further unlikely because of the extreme sophistication of purchasers for the equipment and services marketed under both parties’ marks. By definition, the cited mark covers specialized technical devices that are not inexpensive pieces of equipment purchased without forethought and consideration. Both such equipment and Applicant’s television programming services are purchased by buyers well versed in their own unique

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TM: WEATHERSCAN

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requirements for specialized equipment or services. See, e.g., McGregor-Doniger, Inc. v. Drizzle, Inc., 599 F.2d 1126, 1137-38, 202 U.S.P.Q. 81, 92-93 (2d Cir. 1979) (consumers exercise care in connection with purchases of coats in the \$100-\$900 range) (DRIZZLER for jackets not likely to be confused with DRIZZLE for coats); Magniflux Corp. v. Sonoflux Corp., 231 F.2d 669, 109 U.S.P.Q. 313, 315 (C.C.P.A., 1956) (“confusion is less likely where goods are expensive and purchased after careful consideration”) (SONIZON not likely to be confused with SONOFLUX, both for testing apparatus.) In light of the different goods and services in question -- i.e., a television camera enhanced with instrumentation versus meteorological programming transmitted via computer to knowledgeable broadcasters -- and the extreme sophistication of the purchasers of the parties’ specialized and expensive goods, confusion between the respective marks is highly unlikely.

Furthermore, a NEXIS ALLNEWS search for media references of the cited mark did not disclose a single reference to the cited registrant’s television camera. (See Exhibit B.)

Out of thirty-four records found with the term “Weatherscan,” the NEXIS search discloses twenty-nine references to Applicant’s mark, thus revealing the considerable extent to which the media and consuming public have come to associate the mark with Applicant’s services. The five remaining citations employing “Weatherscan” do so in conjunction with a previous trade name, Weatherscan International -- a company which changed its name in 1985 to Metracom.

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2. The Services Described in Applicant's Amended Description are Distinct from the Goods Offered Under the Cited Mark

Applicant's services differ greatly from the goods of the cited registrant. Applicant's amended recitation of services in International 41 serves to distinguish further Applicant's services from the goods of the cited registration.

Even though both marks are associated with goods and services that have applications in the field of meteorology, the cited mark is used in connection with **goods** (i.e., a television camera), whereas Applicant's mark deals with the provision of specific meteorologically-relevant, computer-driven **services**. As the Federal Circuit noted in Lloyd's Food Prods., Inc., v. Eli's Inc., 25 U.S.P.Q.2d 2027, 2029 (Fed. Cir. 1993), "[a] service mark is different from a mark in goods, especially in the manner it is used in commerce" (LLOYD'S restaurant not confusing similar to LLOYD'S packaged foods).

Should the Examining Attorney maintain that the goods and services of the marks remain related, it should be noted that the Board recognizes that in many cases registrations must be allowed even when virtually identical marks are used on "undeniably related goods." In re Sears, Roebuck & Co., 2 U.S.P.Q.2d 1312, 1314 (T.T.A.B. 1987) (CROSS-OVER for bras not confusingly similar to CROSSOVER for ladies' sportswear). Similarly, the fact that the same channel of trade is used for the sale of such goods does not necessarily result in a finding of a likelihood of confusion. Recot Inc. v. Becton, 50 U.S.P.Q.2d 1439, 1446 (T.T.A.B. 1998) (FIDO LAY dog snacks and FRITO LAY human snacks not likely to be confused) (channels of trade identical for goods and overlap of customer base present;

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however no confusion found on this point, since “there is no ‘per se’ rule that all products sold within supermarkets are related by virtue of the fact that they are sold in the same establishment”); Scott v. Mego Int’l, Inc., 519 F. Supp. 1118 (D. Minn. 1981) (MICROARMOR for toys not likely to be confused with MICRO NAUTS for war gaming pieces, despite sales of both goods in toy stores and hobby shops). As discussed above, the fact that Applicant provides services and the cited registrant supplies goods reinforces the unrelatedness of the marks and makes them readily distinguishable.

As a practical matter, therefore, it is highly unlikely that any relationship between Applicant’s goods and the goods in the cited registration might be assumed.

3. Other Probative Evidence Supports the Conclusion that Confusion Between Applicant’s Mark and the Cited Mark is Unlikely

“[C]ourts regularly include intent as one of the factors to be assessed in evaluating likelihood of confusion.” Restatement (Third) of Unfair Competition, § 22, rptr. note to cmt. b, at 246 (1995). In this instance, the absence of any intent to trade upon anyone’s reputation by adopting its mark, is evidenced by Applicant’s affirmative marketing of its own services as those of The Weather Channel, as evidenced by its literature, see Exhibit A, and press releases reflected in the articles attached as Exhibit B.

4. Under an Application of all the Relevant Factors, Confusion is Unlikely

“A showing of mere possibility of confusion is not enough; a **substantial likelihood** that the public will be confused must be shown.” Omaha Nat’l Bank v. Citibank (S.D.), N.A., 633 F. Supp. at 234, 229 U.S.P.Q. at 52 (emphasis supplied). Absent “**substantial**

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doubt,” In re Mars, Inc., 741 F.2d 395, 396, 222 U.S.P.Q. 938 (Fed. Cir. 1984) (emphasis supplied) (CANYON for candy bar not likely to be confused with CANYON for fruit), the rule of resolving doubts in favor of the senior user does not apply, and Applicant’s application should pass to publication.

B. Recitation of Services

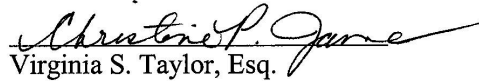
The Office Action includes a request that Applicant describe the services of this application with more specificity. According, Applicant hereby respectfully requests that its original recitation of services be amended to read:

**Educational and entertainment services in the field of
television weather programming supplied to cable television
broadcasters in International Class 41.**

C. Conclusion

Having fully responded to the matters raised by the Office Action, Applicant requests that its mark be passed for publication and that a registration issue in due course.

Respectfully submitted,



Virginia S. Taylor, Esq.
Christine P. James, Esq.

Attorneys for Applicant

KILPATRICK STOCKTON LLP
Suite 2800, 1100 Peachtree Street
Atlanta, Georgia 30309-4530
(404) 815-6500

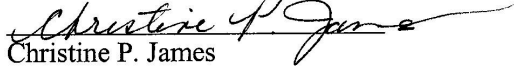
final
10

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DATE OF DEPOSIT: January 11, 2000
TRADEMARK : WEATHERSCAN
APPLICATION NO.: 75/662,758
DOCUMENT : Response to Office Action and Request for Amendment of
Application

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Assistant Commissioner of Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on January 11, 2000.

BY: 
Christine P. James

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weatherscan

by The Weather Channel®

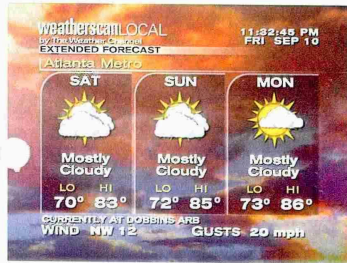
**A SUITE OF LOCAL WEATHER
PROGRAMMING SERVICES**

Services available to systems that carry The Weather Channel®

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weatherscanLOCAL
by The Weather Channel

weatherscanRADAR
by The Weather Channel



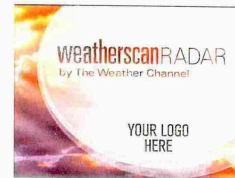
VIDEO - GRAPHICS
delivered through Weather Star XL.

AUDIO - ORIGINAL MUSIC
for "easy listening" background.

2-MINUTE SEQUENCING
of local weather programming.

CO-BRANDED TITLE FRAME
opening each programming sequence.

LOCAL ADVERTISING
with two one-minute avails per hour,
plus a 280-character crawl
message per rotation.



Content Sequence:
Title/Current Conditions/
Current-Area Cities/
Current Regional Map/
36 Hour Forecast/
Forecast-Regional Map/
Extended/Almanac/Radar



With Watches and Warnings

- Deliver Valued Content with Co-Branding Power
- Add LAS Revenues • Enhance Localism

weatherscan
by The Weather Channel
A SUITE OF LOCAL
PROGRAMMING SERVICES

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(/TM/75662758/ROA20060112081023/13.jpg)

weatherscanESPAÑOL

by The Weather Channel®

CORE WEATHER PACKAGE

- Current conditions • Local Observations • Local Radar
- Extended • Regional Radar • Satellite • Almanac

Additional core weather packages can be selected for multiple reporting sites—including international cities.

Custom Audio Forecast - during core weather. Viewers value voice-reinforced forecasts and it offers you extra brand exposure.

Co-Branding Throughout. Each content frame can include your logo, providing local brand exposure.

Local Advertising Opportunities

With two minutes of airtime per hour—or more, you can increase your share of advertising budgets targeted for the Hispanic Market.

Internet-Delivered Programming

Weatherscan content delivered via the Internet to the Weather Star XL® at your headend.



- Serve Your Local Hispanic Community
- Deliver Valued Content with Co-Branding Power
- Add LAS Revenues

weatherscan
by The Weather Channel®

A SUITE OF LOCAL
PROGRAMMING SERVICES

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weatherscanPLUS

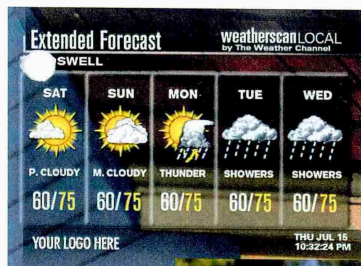
by The Weather Channel

Customizable content packages make your local weather programming uniquely relevant to your customers.

weatherscan+TRAFFIC

by The Weather Channel

All the flexibility of Weatherscan Plus along with Drive-time Daypart Traffic information for your local metro.

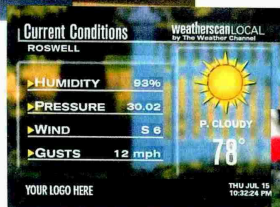


Local Advertising Opportunities

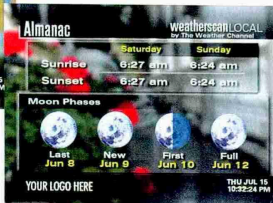
At least two minutes of
avails per hour.

Internet-Delivered Programming

Weatherscan content delivered via
the Internet to the Weather Star XL®
at your headend.



Neighborhood Theme



- Deliver Valued Content with Co-Branding Power
- Add LAS Revenues • Enhance Localism

weatherscan
by The Weather Channel

A SUITE OF LOCAL
PROGRAMMING SERVICES

Response to Office Action [image/jpeg] [\[link icon\]](#)
(/TM/75662758/ROA20060112081023/15.jpg)

weatherscanPLUS

by The Weather Channel

You have the power to reach your customers in the most relevant way. Tailor your programming with the following.

CORE WEATHER

- Current Conditions • Local Observations
- Local Radar • 36-Hour Forecast • Extended
- Regional Radar • Satellite • Almanac

Background Theme choices:

(4 changes per year)

- Urban/City
- Flowers
- Neighborhood
- Ocean
- Forest
- Field
- Southwest
- Sunrise/Sunset
- Mountain
- ...and more to come.

Custom audio forecast during core weather. Viewers value voice-reinforced forecasts and it offers you additional brand exposure.

Ocean Theme



CUSTOM PACKAGES

Select up to 5 from the following packages:
(Get 10 total package changes per year)

Lifestyle Information Packages:

- Golf
- Boat & Beach
- Business Travel
- Hiking/Camping
- Gardening
- Aviation
- Road Conditions
- Skiing
- Vacation Travel
- International Weather
- Health & Allergies
- Agriculture
- Fall Foliage
- ...and more.

Alternate-Site Core Weather Packages.
Additional Core Weather Packages can be selected for multiple reporting sites.

Golf Package



Co-branding throughout.

Each content frame can include your logo, providing local brand exposure.

weatherscan
by The Weather Channel

A SUITE OF LOCAL
PROGRAMMING SERVICES

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Product flexibility — to meet your system's needs for local weather:

weatherscanLOCAL
by The Weather Channel

■ 24 hours of local weather information

weatherscanRADAR
by The Weather Channel

■ 24 hour local Radar

weatherscanPLUS
by The Weather Channel

■ 24 hours of local weather plus valued content—such as lifestyle weather information for ski, golf, boating, gardening, travel and other outdoor activities. Customized to be relevant to your community, including voice-reinforced forecasts that can include your brand identity.

weatherscan+TRAFFIC
by The Weather Channel

■ Offers all the customizable content of Weatherscan Plus as well as traffic updates throughout the day.

weatherscanESPAÑOL
by The Weather Channel

■ 24 hour local weather serving Hispanic communities. Customizable—from local to international.

Add co-branded power to your lineup. Call your affiliate contact at The Weather Channel.
Atlanta • 770-226-0000 Los Angeles • 310-785-0511

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Feature Comparisons

	LOCAL	RADAR	PLUS	#TRAFFIC	ESPAÑOL
Custom Audio Forecast					
Music Background					
Watches and Warnings*					
Custom Traffic Information					
Custom Background Themes for Core Weather					
Customizable Content					
Golf Weather Package					
Boat and Beach Package					
Hiking/Camping Package					
Fishing Package*					
Gardening Package					
Skiing Package*					
Fall Foliage*					
Aviation Package					
Road Conditions Package					
Business Travel Package					
Vacation Travel Package					
International Weather Package					
Agriculture					
Health Package					
Co-branding Throughout Product					
Co-branding on Title Page					
Local Ad Avails					
Ad Crawl*					
Delivered via satellite to Weather Star XL®					
Delivered via Internet to Weatherscan Player					

* Available Q3, 1999

Tailor selected programming to your community.

Make your local weather programming uniquely relevant to your customers with Weatherscan Plus. You customize programming by selecting custom lifestyle packages and the look of your core weather content.

Background Themes for your Core Weather, such as *Urban, Neighborhood, Mountains, Ocean, Southwest*, to associate with local geography.

Custom Content Packages provide lifestyle weather information—matching special interests of your customers.

Custom Audio Forecasts add valued voice-reinforced forecasts for your area—aired during core weather content.

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MAIL-IT REQUESTED: JANUARY 4, 2000

100788

CLIENT: 189103 8909
LIBRARY: NEWS
FILE: ALLNWS

YOUR SEARCH REQUEST AT THE TIME THIS MAIL-IT WAS REQUESTED:
"WEATHERSCAN"

NUMBER OF STORIES FOUND WITH YOUR REQUEST THROUGH:
LEVEL 1... 34

LEVEL 1 PRINTED

DISPLAY FORMAT: KWIC

SEND TO: JAMES, CHRISTINE
KILPATRICK STOCKTON LLP
1100 W PEACHTREE ST NW STE 2800
ATLANTA GEORGIA 30309-3609

*****04947*****

Exhibit B

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LEVEL 1 OF 34 STORIES

PAGE 1

Copyright 1999 Crain Communications Inc.
Electronic Media

December 20, 1999, Monday

SECTION: Pg. 28

LENGTH: 636 words

HEADLINE: National Geographic sets U.S. launch

BODY:

... NexTV "Knowledge Pack" channel package, also including ESPNEWS, CNN/SI, BBC America, Biography, History International, ZDTV, Weatherscan and Trio.

NTL buys Swiss cable operator Cablecom

Britain's leading cable group NTL Inc. has bought Switzerland's ...

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(/TM/75662758/ROA20060112081023/20.jpg)

LEVEL 1 - F 34 STORIES

Copyright 1999 PR Newswire Association, Inc.
PR Newswire

December 16, 1999, Thursday

SECTION: FINANCIAL NEWS

DISTRIBUTION: TO BUSINESS AND RADIO-TELEVISION EDITORS

LENGTH: 321 words

HEADLINE: Bloomberg Television(R) Signs Cable Distribution Deal with MediaOne

DATELINE: NEW YORK, Dec. 16

BODY:

... MediaOne Digital NexTV(SM) "Knowledge Pack" that also includes ESPNews, CNNsi, BBC America, Biography, History International, ZDTV, Weatherscan and Trio.

Bloomberg news and information is used by over 250,000 financial professionals (the Bloomberg(R) system), 8 million ...

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PAGE 3

LEVEL 1 - F 34 STORIES

Copyright 1999 Information Access Company,
a Thomson Corporation Company;
ASAP

Copyright 1999 Cahners Publishing Company
Multichannel News

October 11, 1999

SECTION: No. 42, Vol. 20; Pg. 50 ; ISSN: 0276-8593

IAC-ACC-NO: 56480051

LENGTH: 120 words

HEADLINE: The Weather Channel; Brief Article; Statistical Data Included

BODY:

MEMPHIS, TENN. -- The Weather Channel last week began delivering a new all-local weather service, Weatherscan Local, via the Internet to Time Warner Communications' Mid-South division here.

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LEVEL 1 - F 34 STORIES

Copyright 1999 Phillips Business Information, Inc.
CABLEFAX

October 4, 1999

SECTION: Vol. 10, No. 192

LENGTH: 83 words

HEADLINE: Programming

BODY:

Time Warner's Mid-South Divi launches "Weatherscan Local" by The Weather Channel today, the first Internet-delivered programming service by a major network.

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LEVEL 1 - F 34 STORIES

Copyright 1999 Knight Ridder/Tribune Business News
Copyright 1999 The Atlanta Journal and Constitution
ATLANTA JOURNAL AND CONSTITUTION

October 2, 1999, Saturday

KR-ACC-NO: AT-WEATHER-CHANNEL

LENGTH: 495 words

HEADLINE: Weather Channel Transmitting via Internet

BYLINE: By Charles Haddad

BODY:

... site -- in both companies' opinion -- to receive localized 24-hour television programming via the Internet.

If this service, called Weatherscan Local, proves popular in Memphis, the Weather Channel plans to offer it to cable operators nationwide.

"Delivery via the ...

... presence, becoming the leading provider of weather content on the Internet.

Now the company is moving that Internet weather content to television with Weatherscan. Developed digitally for the Internet, Weatherscan content can be endlessly customized and quickly updated. This is not true for traditional television shows, produced in a studio and transmitted via satellite to cable systems.

In Memphis, for example, Weatherscan will offer complete local forecasts every two minutes. Not so on the Weather Channel, which also offers national and international forecasts, specials and TV advertising.

The cable system receiving Weatherscan Local recently upgraded its plant to digital, a format that makes it easy to transmit data, voice and video between ...

... Williams, a spokesman for the Time Warner Memphis system, says his city is a good test site for Weatherscan. "There is an intense interest in the weather here," he says.

For one, the city is the No. 1 air cargo airport in the ...

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LEVEL 1 - F 34 STORIES

Copyright 1999 The Atlanta Constitution
The Atlanta Journal and Constitution

October 2, 1999, Saturday, Home Edition

SECTION: Business; Pg. 1C

LENGTH: 477 words

HEADLINE: Weather Channel transmitting via Internet

BYLINE: Charles Haddad, Staff

SOURCE: AJC

BODY:

... site --- in both companies' opinion --- to receive localized 24-hour television programming via the Internet.

If this service, called Weatherscan Local, proves popular in Memphis, the Weather Channel plans to offer it to cable operators nationwide.

"Delivery via the ...

... presence, becoming the leading provider of weather content on the Internet.

Now the company is moving that Internet weather content to television with Weatherscan. Developed digitally for the Internet, Weatherscan content can be endlessly customized and quickly updated. This is not true for traditional television shows, produced in a studio and transmitted via satellite to cable systems.

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... Williams, a spokesman for the Time Warner Memphis system, says his city is a good test site for Weatherscan. "There is an intense interest in the weather here," he says.

For one, the city is the No. 1 air cargo airport in the ...

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LEVEL 1 - F 34 STORIES

Copyright 1999 Landmark Communications, Inc.
The Virginian-Pilot (Norfolk, VA)

October 2, 1999, Saturday, FINAL EDITION

SECTION: BUSINESS, Pg. D1

LENGTH: 458 words

HEADLINE: DAILY BRIEFI

BODY:

... business. The Atlanta-based programmer is sending local weather information. The recipient is a Time Warner system. If this service, called Weatherscan Local, proves popular in Memphis, the Weather Channel plans to offer it to cable operators nationwide. The Weather Channel is ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/26.jpg)

LEVEL 1 - F 34 STORIES

Copyright 1999 Cox News Service
Cox News Service

October 1, 1999

SECTION: Financial pages

LENGTH: 483 words

HEADLINE: Weather Channel transmitting via Internet

BYLINE: Charles Haddad

DATELINE: ATLANTA

BODY:

... site in both companies' opinion to receive localized 24-hour television programming via the Internet.

If this service, called Weatherscan Local, proves popular in Memphis, the Weather Channel plans to offer it to cable operators nationwide.

"Delivery via the ...

... presence, becoming the leading provider of weather content on the Internet.

Now the company is moving that Internet weather content to television with Weatherscan. Developed digitally for the Internet, Weatherscan content can be endlessly customized and quickly updated. This is not true for traditional television shows, produced in a studio and transmitted via satellite to cable systems.

In Memphis, for example, Weatherscan will offer complete local forecasts every two minutes. Not so on the Weather Channel, which also offers national and international forecasts, specials and TV advertising.

The cable system receiving Weatherscan Local recently upgraded its plant to digital, a format that makes it easy to transmit data, voice and video between ...

... Williams, a spokesman for the Time Warner Memphis system, says his city is a good test site for Weatherscan. "There is an intense interest in the weather here," he says.

For one, the city is the No. 1 air cargo airport in the ...

COMPANY: WEATHER CHANNEL (96%); WEATHERSCAN LOCAL (90%); TIME WARNER MEMPHIS (82%);

ORGANIZATION: WEATHERSCAN LOCAL (90%); TIME WARNER MEMPHIS (82%);

Response to Office Action [image/jpeg] [\(TM/75662758/ROA20060112081023/27.jpg\)](#)

PAGE 9

LEVEL 1 - F 34 STORIES

Copyright 1999 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1999 Cahners Publishing Company
Broadcasting & Cable

August 23, 1999

SECTION: No. 35, Vol. 129; Pg. 22 ; ISSN: 1068-6827

IAC-ACC-NO: 55704969

LENGTH: 4140 words

HEADLINE: The Digital Jungle; Editorial

BYLINE: Colman, Price; McAdams, Deborah

BODY:

... X"

VH1 Country

VH1 Smooth

VH1 Soul

Nickelodeon: Noggin

Games & Sports (GAS)

Nick Too

The Weather Channel

Weatherscan

Weatherscan Local

Weatherscan Radar

Weatherscan +

Weatherscan + Traffic

Weatherscan Espanol

Parent

Launch date

A&E

Dec. '98

Dec. '98

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/28.jpg)

Broadcasting & le August 23, 1999

BET

July '98

Nov. '98

...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/29.jpg)

PAGE 11

LEVEL 1 - OF 34 STORIES

Copyright 1999 The Bulletin
The Bulletin (Bend, OR)

July 16, 1999, Friday

SECTION: Business; Pg. D6

LENGTH: 629 words

HEADLINE: Bend Cable upgrades to digital

BYLINE: By Anne Aurand

BODY:

... packages: movies, with seven channels; sports and info, with nine new channels; or variety, with six Discovery and four other channels, such as Weatherscan.

The package also includes 34 pay-per-view channels, 40 commercial-free music channels that will play through ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/30.jpg)

LEVEL 1 - OF 34 STORIES

Copyright 1999 The Bulletin
The Bulletin (Bend, OR)

July 16, 1999, Friday

SECTION: Business; Pg. D6

LENGTH: 629 words

HEADLINE: Bend Cable upgrades to digital

BYLINE: By Anne Aurand

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The package also includes 34 pay-per-view channels, 40 commercial-free music channels that will play through ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/31.jpg)

PAGE 13

LEVEL 1 - OF 34 STORIES

Copyright 1999 Landmark Communications, Inc.
The Virginian-Pilot (Norfolk, VA)

June 29, 1999, Tuesday, FINAL EDITION

SECTION: DAILY BREAK, Pg. E1

LENGTH: 828 words

HEADLINE: THE WEATHER CHANNEL FACES COMPETITION FROM AN UPSTART RIV

BYLINE: Larry Bonko

BODY:

... telling the cable world about WeatherPlus - "the challenger has arrived!" - TWC reacted to the upstart from Pennsylvania by expanding its service to include Weatherscan Local. The system, already in use in Florida, Missouri and Northern Virginia, is a channel that is strictly local weather and local radar not unlike WAVY's Local Weather Station seen in Hampton Roads.

Weatherscan Local serves up weather for golfers, skiers, boaters, gardeners and travelers as well as local traffic and road conditions. ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/32.jpg)

LEVEL 1 - 1' 7 34 STORIES

Copyright 1999 P.G. Publishing Co.
Pittsburgh Post-Gazette

June 26, 1999, Saturday, SOONER EDITION

SECTION: ARTS & ENTERTAINMENT, Pg. C-11, TUNED IN

LENGTH: 593 words

HEADLINE: NIGHT TALK' HOST ENJOYS, PROVES POINT

BYLINE: ROB OWEN

BODY:

... Civilizations, Discovery Health, Discovery People, Discovery Wings, Game Show Network, BBC America, Goodlife, The Weather Channel Weatherscan, Trinity and Inspiration.

Additional premium channels, which cost extra, will also be available through digital, including More Cinemax, Thriller ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/33.jpg)

PAGE 15

LEVEL 1 - 1 F 34 STORIES

Copyright 1999 Information Access Company,
a Thomson Corporation Company;
ASAP

Copyright 1999 Cahners Publishing Company
Broadcasting & Cable

June 14, 1999

SECTION: No. 25, Vol. 129; Pg. 102 ; ISSN: 1068-6827

IAC-ACC-NO: 54959825

LENGTH: 911 words

HEADLINE: TW weatherizes Tampa.

BYLINE: Dickson, Glen

BODY:

... In the face of increasing competition for local weather, The Weather Channel has developed its own local cable weather product, Weatherscan, that it markets as an additional service to its 24-hour national network. Different versions of Weatherscan can support local weather, local radar, lifestyle information, traffic updates and Spanish-language information.

Weatherscan, however, is only available to a system if it already carries The Weather Channel 24-hour network. Like the network, Weatherscan offers operators two minutes of local avails per hour. Two versions of the service--one offering local forecasts and one offering local radar--are being offered free to affiliates until 2002. The more advanced Weatherscan services are available for "pennies per month per sub," says Balm Stanley, executive VP of local, digital and new media for The Weather Channel.

"Weatherscan was announced based on demand from customers who like to have a dedicated channel for local information," Stanley adds. " ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/34.jpg)

LEVEL 1 - 1 T 34 STORIES

Copyright 1999 Phillips Business Information, Inc.
CABLEFAX

June 14, 1999

SECTION: Vol. 10, No. 114

LENGTH: 96 words

HEADLINE: Programming

BODY:

... live when it presents
"Live from a Shark Cage" (9-11pm ET) to kick off the week. - The
Weather Channel's Weatherscan Local has launched in Panama City, FL,
on Comcast, and has received commitments Media General and Charter
systems.

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/35.jpg)

PAGE 17

LEVEL 1 - 1 F 34 STORIES

Copyright 1999 Information Access Company,
a Thomson Corporation Company;
IAC (SM) Newsletter Database (TM)
Copyright 1999 EDGE Publishing
EDGE, on & about AT&T

March 22, 1999

SECTION: Pg. NA

IAC-ACC-NO: 54242640

LENGTH: 600 words

HEADLINE: Wireless: Wireless: The Weather Channel Web Site Cuts The Cord With
Wireless Weather; Company Business and Marketing

BODY:

... satellite maps, local radar maps, special lifestyle features, The Weather
Channel's telephony product, 1-900-WEATHER, and Weatherscan, a weather
information service designed for digital cable. Partners include Web TV, @Home,
Worldgate, Wink, ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/36.jpg)

LEVEL 1 - 1' F 34 STORIES

Copyright 1999 Business Wire, Inc.
Business Wire

March 15, 1999, Monday

DISTRIBUTION: Business Editors/High Tech Writers

LENGTH: 860 words

HEADLINE: The Weather Channel Web Site Cuts The Cord With Wireless Weather

DATELINE: ATLANTA

BODY:

... satellite maps, local radar maps, special lifestyle features, The Weather Channel's telephony product, 1-900-WEATHER, and Weatherscan, a weather information service designed for digital cable. Partners include Web TV, @Home, Worldgate, Wink, ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/37.jpg)

PAGE 19

LEVEL 1 - 1 OF 34 STORIES

Copyright 1999 The Atlanta Constitution
The Atlanta Journal and Constitution

March 10, 1999, Wednesday, CONSTITUTION EDITION

SECTION: BUSINESS; Pg. 08E

LENGTH: 160 words

SERIES: Home

HEADLINE: ATLANTA TECH;
WEDNESDAY FOCUS on TECHNOLOGY and TELECOMMUNICATIONS in METRO ATLANTA;
THE BUZZ

BYLINE: Charles Haddad

BODY:

A weekly report on people, trends and issues
Weatherscan update

The Atlanta-based Weather Channel announced this week a series of enhancements to its popular localized weather programming called Weatherscan. Weatherscan, launched last July, uses a computer to distribute local weather forecasts to individual cable systems nationwide.

The Weatherscan improvements, which will begin appearing March 31, will be rolled out through May.

Improvements to the Weather Channel are part the ...

Response to Office Action [image/jpeg] [🔗](#)
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LEVEL 1 - 1 OF 34 STORIES

Copyright 1999 Business Wire, Inc.
Business Wire

March 8, 1999, Monday

DISTRIBUTION: Business Editors

LENGTH: 904 words

HEADLINE: The Weather Channel Announces New Suite of Programming Services,
Including First Ever, Fully Customized Local Weather Service

DATELINE: ATLANTA

BODY:

... upgrade on an ongoing basis. These quality, graphically-enhanced 24-hour services are provided under the brand name of Weatherscan by The Weather Channel. Weatherscan Local -- features high quality, animated weather information with a full local weather segment every two minutes ...

... weather advisories, watches and warnings. This service is launching March 31 and will be delivered via the Weather Star XL(R). Weatherscan Radar -- continuous Doppler radar, local weather information. This service includes severe weather advisories, watches and warnings. It launches March 31 over the Weather Star XL. Weatherscan Plus -- an extremely flexible, local product that can be tailored to each cable operator's specific needs and will include ... This service also offers a voice-over with the forecast (a new feature) and musical backgrounds. Weatherscan Plus launches April 30 and is delivered over the Internet. Weatherscan Plus Traffic -- offers all the customizable content of Weatherscan Plus and traffic information updated throughout the day. Weatherscan Plus Traffic launches May 31 and is delivered over the Internet. The Weather Channel is the first cable network to deliver programming services over the Internet. Weatherscan Espanol -- a Spanish language version of Weatherscan Plus featuring local weather forecasts and conditions, and voice-over forecasts with music. If systems choose, they may add regional, national or international weather information with special emphasis on Spanish-speaking communities within the U.S. Weatherscan Espanol launches May 31 and is delivered over the Internet. Weatherscan by The Weather Channel -- this service, which launched in July 1998, features regional and national weather. It is available through HITS, transponder 7. Co-branding and local ad sales opportunities will be available on Weatherscan Local, Weatherscan Radar, Weatherscan Plus, Weatherscan Plus Traffic, and Weatherscan Espanol. All the new services are available for both analog and digital carriage. "The Weatherscan bouquet of local weather services is one articulation of The Weather Channel's vision to be the preferred provider of weather information across all technology platforms," says Michael J. Eckert, CEO, The Weather Channel, "Weatherscan products are unique -- no other products like these exist in the market today. By offering this flexible bouquet of services, The ...

Response to Office Action [image/jpeg] [🔗](#)
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PAGE 21

LEVEL 1 - 2 OF 34 STORIES

Copyright 1999 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1999 Diversified Publishing Group
Multichannel News

March 8, 1999

SECTION: No. 10, Vol. 20; Pg. 1; ISSN: 0276-8593

IAC-ACC-NO: 54105641

LENGTH: 987 words

HEADLINE: Weather Channel Goes Local.

BYLINE: MOSS, LINDA

BODY:

... traffic information, golfing or ski reports and even Spanish-language forecasts, officials said last week.

Two of the networks -- Weatherscan Local and Weatherscan Radar -- will debut March 31, and they will be delivered to cable systems via TWC's new cable-headend computer, " ...

Three other new custom weather services -- Weatherscan Plus, Weatherscan Plus Traffic and Weatherscan Espanol -- will launch in April and May.

The sixth service - Weatherscan by The Weather Channel, which includes regional and national weather reports -- actually debuted last year, and it is now being ...

... Communications Inc.'s Headend in the Sky.

All of the new weather services -- which are being marketed under the brand name "Weatherscan by The Weather Channel" -- will be available for either digital or analog carriage, although digital is most likely for ...

... other features, such as audio, and they can be co-branded with the local system's name.

"There is a trend toward localization," Eckert said.

Weatherscan Local will feature animated weather information with a full local-weather segment every two minutes, while Weatherscan Radar will offer continuous Doppler radar and severe-weather advisories.

Those two services will be delivered via Weather Star XL. Accu Weather also offers a local Doppler-radar channel.

Weatherscan Plus, which debuts April 30, can also be tailored to an operator's needs to include additional content such as lifestyle weather information for golf, skiing, boating, the beach and travel.

Response to Office Action [image/jpeg] [🔗](#)
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Multichannel 's March 8, 1999

Weatherscan Plus Traffic will offer the customizable content of Weatherscan Plus, as well as traffic information updated throughout the day.

Weatherscan Espanol is a Spanish-language version of Weatherscan Plus, to which operators will also be able to add regional or international weather.

Weatherscan Plus Traffic and Weatherscan Espanol will both debut May 31.

Weatherscan Plus, Weatherscan Plus Traffic and Weatherscan Espanol will be delivered to cable systems in a unique way: via the Internet, through a terrestrial telecommunications ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/41.jpg)

PAGE 23

LEVEL 1 - 2 OF 34 STORIES

Copyright 1999 Business Wire, Inc.
Business Wire

January 26, 1999, Tuesday

DISTRIBUTION: Business Editors/Technology & Entertainment Writers

LENGTH: 1004 words

HEADLINE: TiVo and the Weather Channel to Deliver Showcased Programming and
Predictions for TiVo Personal TV Service

DATELINE: NEW ORLEANS

BODY:

... satellite maps, local radar maps, special lifestyle features, and The
Weather Channel's telephony product, 1-900-WEATHER, and Weatherscan, a weather
information service designed for digital cable. Partners include Web TV, @Home,
Worldgate, Wink, ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/42.jpg)

LEVEL 1 - 2 OF 34 STORIES

Copyright 1998 Multimedia Publishing of North Carolina, Inc.
Asheville Citizen-Times (Asheville, NC)

December 13, 1998, Sunday

SECTION: Entertainment; Pg. D1

LENGTH: 1051 words

HEADLINE: SUPER CABLE PUMPS UP THE TUBE

BYLINE: Tony Kiss ENTERTAINMENT EDITOR

BODY:

... about computers, technology and the Internet. Check out their web site at
ZDTV.com on the Internet.

The Weather Channel Weatherscan - Digital Channel 122. No live weather
forecasters, just maps, radar and temperatures from around the country.

CBS Eye ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/43.jpg)

PAGE 25

LEVEL 1 - 2 OF 34 STORIES

Copyright 1998 Information Access Company,
a Thomson Corporation Company;

ASAP

Copyright 1998 Diversified Publishing Group
Multichannel News

November 30, 1998

SECTION: No. 48, Vol. 19; Pg. 80; ISSN: 0276-8593

IAC-ACC-NO: 53382346

LENGTH: 2085 words

HEADLINE: Weather Is Turbulent on Cable Front; cable companies introduce weather services

BYLINE: MOSS, LINDA

BODY:

... analog and digital carriage, among other products.

TWC already has a digital channel that provides national and regional weather, Weatherscan by The Weather Channel, which is carried on TCI's Headend in the Sky digital platform.

"We're positioned to be a fullservice ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/44.jpg)

LEVEL 1 - 2 OF 34 STORIES

Copyright 1998 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1998 Diversified Publishing Group
Multichannel News

November 23, 1998

SECTION: Pg. 1; ISSN: 0276-8593

IAC-ACC-NO: 53415695

LENGTH: 1152 words

HEADLINE: NBC TURNS UP HEAT.

BYLINE: MOSS, LINDA

BODY:

... brand and 71 million homes make it a formidable rival.

TWC already has its own digital weather service, Weatherscan by The Weather Channel, on Tele-Communications Inc.'s Headend in the Sky digital platform, and it is creating ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/45.jpg)

PAGE 27

LEVEL 1 - OF 34 STORIES

Copyright 1998 Multimedia Publishing of North Carolina, Inc.
Asheville Citizen-Times (Asheville, NC)

October 3, 1998, Saturday

SECTION: Local; Pg. B1

LENGTH: 639 words

HEADLINE: INTERMEDIA CABLE ADDING PREMIUM CHANNELS

BYLINE: Tony Kiss ENTERTAINMENT EDITOR

BODY:

... Discovery Civilization

Discovery Health

Discovery Wings

Game Show Network

Good Life TV

ZDTV

The Weather Channel WeatherScan

CBS Eye on People

BBC America

Bloomberg

Much Music

Fit TV

America's Health Network

Trinity ...

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LEVEL 1 - OF 34 STORIES

Copyright 1998 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1998 Diversified Publishing Group
Multichannel News

August 3, 1998

SECTION: No. 31, Vol. 19; Pg. 10; ISSN: 0276-8593

IAC-ACC-NO: 20993531

LENGTH: 971 words

HEADLINE: HITS Tinkers, Readies More Networks; Headend in the Sky

BYLINE: Moss, Linda

BODY:

... network tier from Liberty Media Group, as well as an urban tier.

HITS also said back then that it would add ZDTV and WeatherScan by The Weather Channel, and that more addons would be announced. And as part of the tweaking, HITS grouped more DMX audio channels together ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/47.jpg)

PAGE 29

LEVEL 1 - OF 34 STORIES

Copyright 1998 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1998 Diversified Publishing Group
Multichannel News

June 29, 1998

SECTION: No. 26, Vol. 19; Pg. 5; ISSN: 0276-8593

IAC-ACC-NO: 20887544

LENGTH: 925 words

HEADLINE: Digital Nets Take Flight; new programming on digital cable

BYLINE: Moss, Linda

BODY:

... Discovery Health and Wings will have plenty of company when they roll out in July The Weather Channel's first digital network, Weatherscan by The Weather Channel, will also launch July 28 on HITS. And on July 31, MTV Networks Inc. ...

... different strategies in terms of how, and on what platforms, they will offer their digital networks to operators.

For example, initially Weatherscan will only be available to MSOs through HITS, said Bahns Stanley, TWC's senior vice president of local and digital products. Later on, TWC may also offer Weatherscan to operators directly, or add it to the digital-video programming platforms that other MSOs, such as Time Warner Cable, have in the works, he ...

... At press time last week, Lifetime still hadn't announced any affiliation deals for its digital service.

Weatherscan, to accommodate busy viewers and travelers, will provide fast facts such as temperatures, conditions, forecasts and satellite-radar composites, both regionally and nationally. Every five minutes, Weatherscan will provide a wheel of information that starts with a national outlook and then cycles through seven regions.

TWC will waive its license fee for the 24-hour Weatherscan through 2002, said Lisa Shankle, TWC's vice president of local and digital distribution.

"We want to launch a service to ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/48.jpg)

LEVEL 1 - OF 34 STORIES

Copyright 1998 Phillips Business Information, Inc.
CABLEFAX

May 26, 1998

SECTION: Vol. 9, No. 100

LENGTH: 60 words

HEADLINE: HITS

BODY:

... networks on
multiple locations to make room for Liberty's [LBTYA] Canales n
Spanish-language tier, ZDTV, WeatherScan, and more Your Choice TV and
DMX slots. Viewer's Choice will program PPV. The changes will have
little or no ...

Response to Office Action [image/jpeg] [\[image\]](#)
(/TM/75662758/ROA20060112081023/49.jpg)

PAGE 31

LEVEL 1 - OF 34 STORIES

Copyright 1998 Information Access Company,
a Thomson Corporation Company;
ASAP
Copyright 1998 Diversified Publishing Group
Multichannel News

May 25, 1998

SECTION: No. 21, Vol. 19; Pg. 1; ISSN: 0276-8593

IAC-ACC-NO: 20771289

LENGTH: 1296 words

HEADLINE: HITS Tinkers With Fees and Lineup; Telecommunications Inc.'s Headend
in the Sky launches improved digital TV programming

BYLINE: Moss, Linda; Ellis, Leslie

BODY:

The new HITS lineup will include ZDTV, the computer and Internet network, as
well as WeatherScan by The Weather Channel, a regional-weather service. In a
memo to HITS affiliates, Fickle also said HITS is ...

... others, Fickle said.

Tweaking HITS

- * New Spanish-language tier added
- * New urban tier created
- * ZDTV and WeatherScan added
- * DMX channels grouped
- * Duplication of several basic networks eliminated
- * Cartoon Network, Country Music Television, Food ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/50.jpg)

LEVEL 1 - OF 34 STORIES

Copyright 1985 Time Inc. All Rights Reserved
Fortune

February 4, 1985, Domestic Edition

SECTION: TECHNOLOGY; Pg. 68

LENGTH: 2321 words

HEADLINE: LIFE WILL BE DIFFERENT WHEN WE'RE ALL ON-LINE

BYLINE: by Daniel Seligman; RESEARCH ASSOCIATE Daniel P. Wiener

BODY:

... can create a customized list of critical votes and generate instant rankings of different Congressmen according to your priorities.

* Weatherscan International offers weather data, updated every minute, from any of 10,000 worldwide reporting stations.

* Nexis offers the largest ...

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/51.jpg)

LEVEL 1 - OF 34 STORIES

PAGE 33

Copyright 1985 Television Digest, Inc.
Communications Daily

January 21, 1985, Monday

SECTION: NOTEBOOK; Vol. 5, No. 14; Pg. 7

LENGTH: 94 words

BODY:

Five-year data distribution agreement was announced Fri. by Public Bcstg.
Service and Metracom, formerly Weatherscan International.

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/52.jpg)

LEVEL 1 - OF 34 STORIES

Copyright 1985 U.P.I.

January 17, 1985, Thursday, AM cycle

SECTION: Washington News

LENGTH: 217 words

DATELINE: WASHINGTON

BODY:

... for stereo and second-language programming, has 13 uplinks and 184 downlinks in its nationwide satellite system.

Metracom, formerly Weatherscan International, has used ground phone lines to distribute its data since 1975.

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/53.jpg)

LEVEL 1 - OF 34 STORIES

PAGE 35

Copyright 1985 U.P.I.

January 17, 1985, Thursday, BC cycle

SECTION: Financial

LENGTH: 217 words

DATELINE: WASHINGTON

BODY:

... for stereo and second-language programming, has 13 uplinks and 184 downlinks in its nationwide satellite system.

Metracom, formerly Weatherscan International, has used ground phone lines to distribute its data since 1975.

Response to Office Action [image/jpeg] [🔗](#)
(/TM/75662758/ROA20060112081023/54.jpg)

LEVEL 1 - OF 34 STORIES

Copyright 1984 McGraw-Hill, Inc.
Aviation Week & Space Technology

June 25, 1984

SECTION: COMMERCIALIZATION OF SPACE; Pg. 125

LENGTH: 4412 words

HEADLINE: Value Added to Remotely Sensed Data

BYLINE: By Jay C. Lowndes

DATELINE: Washington

BODY:

... use of a telephone link on a credit card. An Earth station is under consideration.

Aviation Format

Weatherscan International, Oklahoma City, charges \$45/hour for weather data in the Local A aviation format, and Ross J. Dixon, Weatherscan president, said the available data volume is 12 times the size available through the National Weather Service and Federal Aviation ...

Response to Office Action [image/jpeg] [🔗](#)
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*      37 PAGES      672 LIN.      JOB  62756  100788      *
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*      EEEEE      N  N      DDDD      *
*      E      N  N      D  D      *
*      E      NN  N      D  D      *
*      EEE      N N N      D  D      *
*      E      N  NN      D  D      *
*      E      N  N      D  D      *
*      EEEEE      N  N      DDDD      *
*****-----*****
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1100 W PEACHTREE ST NW STE 2800
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