

February 2003



## Weatherscan Network—Product Feature Sheet

	Star XL Platform	IntelliStar Platform
<b>Products and Programming</b>		
Local weather — All of the time	✓	✓
Lifestyle weather forecast pages	✗	✓
Animated graphics	✗	✓
Basic local weather data always on screen (upper display line)	✗	✓
Severe weather modes	✓	✓
Operator customizable packages	✓	✓
Digital cable retention message	✓	✓
<b>Support</b>		
24 x 7 customer support	✓	✓
Real-time system monitoring	✓	✓





## Weatherscan Network—Product Feature Sheet (Continued)

	Star XL Platform	IntelliStar Platform
<b>Local Advertising</b>		
(LAS) Local Ad Sales crawl	✓	✓
LAS crawl tied to specific package	✗	✓
Web-based crawl management	✗	✓
Operator co-branding	✓	✓
Local sponsor logos	✓	✓
Local Avails (5 minutes per hour)	✓	✓
<b>Environmental/Technical</b>		
Delivery transport/transmission	Analog satellite/ terrestrial	Digital satellite
Rack space required	7 rack units	4 rack units
Weight	55 pounds	23 pounds
Output format	Analog	Digital
External digital encoder required	✓	✗
Channel bandwidth requirements	6 MHz	3.2 Mb
Back channel (Ethernet)	Limited	✓

